

National Council of Jewish Women



Celebrating 95 Years

# bulletin

MAY-JUNE

BERGEN COUNTY SECTION

2018

## 95th Anniversary Celebration and Installation of Officers

June 5, 2018 at 11 am  
Alpine Country Club  
Demarest, New Jersey

Couvert: \$70

### IT'S NOT TOO LATE . . .

There is still time to congratulate Woman of the Section, Carole Benson; Hannah G. Solomon Award winner Shelly Wimpfheimer; and our Co-Presidents, Jane Abraham, Elizabeth Halverstam, and Ruth Seitelman by taking out an ad in the Installation Journal. If you do not have the ad blank, please call the office at 201-385-4847.

By this time you should have received Raffle books in the mail. This is a wonderful way to help support the Section and also have the chance to win one of the outstanding gift packages the raffle has to offer. Just follow the simple directions. **We hope you are a winner!**

### MISSION STATEMENT



The National Council of Jewish Women (NCJW) is a grassroots organization of volunteers and advocates who turn progressive ideals into action. Inspired by Jewish values, NCJW strives for social justice by improving the quality of life for women, children, and families, and by safeguarding individual rights and freedoms.

### MAY GENERAL MEETING

*Expanding Awareness and Appreciation of Our Unique Bergen County Community*



**KEYNOTE SPEAKER:**  
**JAMES J. TEDESCO III**  
*Bergen County Executive*

**Tuesday, May 15, 2018 at 12:30 pm**  
**Temple Emeth, Teaneck**

The meeting is free and open to the public.

### BERGEN COUNTY SECTION CALENDAR

MAY	JUNE
1 Israel Study Group	5 Installation
8 Board Meeting	7 Symphony
15 General Meeting	12 Board Meeting (new Board)
17 Symphony	19 Trip to Jersey City
19-20 Shavuot	



## COMING EVENTS

### MAY GENERAL MEETING

#### DIVERSITY: A PANEL DISCUSSION

#### *Expanding Awareness and Appreciation of Our Unique Bergen County Community*

Bergen County is home to a demographically and culturally diverse population. We differ in race, age, political ideology, socio-economic status, language, culture, nationality, religion, ethnicity, sexual orientation and gender identity. According to the 2010 United States Census, our residents or their ancestors have come from African, Spanish-speaking, European and Asian countries as well as countries that are part of the Arab world. We practice Christianity, Judaism, Islam, Buddhism, Hinduism and Sikhism.

NCJW BCS is pleased to bring together a distinguished and diverse panel of experts at the General Meeting on May 15 at Temple Emeth. Our keynote speaker, Bergen County Executive **James J. Tedesco III**, and State Senate Majority Leader **Loretta Weinberg**, moderator, will be joined by the following:



- **Esmilda Abreu**, PhD, Assistant Vice President for Student Affairs and Title IX Coordinator at Pratt Institute, established the first LGBTQ Center in a NJ public university and is an anti-bullying specialist. She received Governor Whitman's Pride Award for working with diverse populations.
- **John Bang** Esq., a tax appeal attorney, represents several Bergen County municipalities and is a civic engagement activist who serves on numerous Asian-American organizations' boards. He is a Commissioner on the Bergen County Improvement Authority.
- **Imam Mohammed Moutaz Charaf**, Elzahra Islamic Center, Midland Park, is active in interfaith dialogues and Friday Jumuah Khateeb (sermons) at various mosques in the tristate area. He is a strong proponent of outreach and engagement through education and community service activities.
- **Patricia King-Butler**, Founder and Executive Director of the Sankofa Institute for Higher Achievement, serves as Chair of the Teaneck Enslaved African Memorial Committee. The memorial seeks to commemorate Africans who were enslaved through international slave trade and whose labor and fortitude built much of Bergen County and New Jersey but never received proper recognition.
- **Rabbi Adina Lewittes**, Founder of Sha'ar Communities, serves on the senior rabbinic team at B'nai Jeshurun in NYC, a congregation recognized for its spiritual and social activism. She is a leading voice in the conversation around intermarriage and multi-faith/multi-heritage Jewish family engagement.

Please join us for a priceless opportunity to learn about the rich and diverse county that is our home. The program is free and open to the public. For further information, contact: Bea Podorefsky at 201-837-3179 or email grambea@aol.com.

### 95th ANNIVERSARY CELEBRATION AND INSTALLATION OF OFFICERS

Please join us on June 5 at 11 am as we celebrate NCJW Bergen County Section's 95th Anniversary at the elegant Alpine Country Club. Dr. Shelly Wimpfheimer will receive the prestigious Hannah G. Solomon Award and Carole Benson will be named Woman of the Section. Our current Co-Presidents will be installed for another year of outstanding service.

This special celebration will include a cocktail hour with delicious hors d'oeuvres served on beautiful outdoor terraces (weather permitting) followed by an outstanding lunch. You can expect some very special surprises, including a raffle packed with beautiful gifts galore.

If you have not received your invitation or need another, please call our office at 201-385-4847. Reservations must be received by May 10 to accommodate your seating requests. A very special welcome to new members and those members whom we have not seen for a while.

**Remember the  
"Good Old Days"?**

**Watch for our  
Special 95th Anniversary Bulletin:  
A History of the Bergen County  
Section Over the Past 95 Years!**

**In Your Mailbox Soon!**

### CONEY ISLAND DAY AT JEWISH HOME AT ROCKLEIGH

Once again, the residents at the Jewish Home at Rockleigh will have the opportunity to experience "CONEY ISLAND DAY AT ROCKLEIGH"!

NCJW BCS is sponsoring our Annual Coney Island Day for the residents of the Jewish Home at Rockleigh on Wednesday, May 30 from 2:30 pm to 3:30 pm. Table

games, fun-filled activities and prizes will be enjoyed by all the residents who participate.

We would welcome your help running these games to make it a special and enjoyable event for all. For carpooling, directions, or any other information, call Roberta Lew at 201-836-4695 or email RMLew@aol.com.

# COMING EVENTS

## JERSEY CITY JAUNT: Historic Districts' Murals And The Largest And Most Technologically-Advanced Planetarium In The Western Hemisphere

Please join us on Tuesday, June 19, 2018 for a Jersey City Jaunt. In the morning, the Office of Cultural Affairs for Jersey City will provide a 30-minute guided bus tour. Enjoy a glimpse of historic Jersey City and some of the murals that are changing the city into an outdoor art gallery. Lunch at the Brownstone Diner and Pancake House will include a sandwich, a salad, beverage and ice cream. In the afternoon at the Liberty Science Center we will fly through the universe at the Jennifer Chalsty Planetarium and experience in the Giant Dome Theater the Wonders of the Night Sky, an exhilarating 45-minute show that explores our stars and beyond. After the show we will explore on our own some of the interactive exhibits at the Liberty Science Center.

Registration with payment must be received by Friday, June 1. Registration will be acknowledged by email only. Refunds will be honored if there is a waiting list. The bus will depart Temple Emeth at 9:00 am sharp. Please arrive by 8:45 am. The bus will return to Temple Emeth around 4 pm. Cost: \$75 for members; \$85 for non-members (if space permits). For more information, contact Phyllis Palley at 201-263-0708 or email [ptpalley@optonline.net](mailto:ptpalley@optonline.net).



### Registration Form:

#### Jersey City Jaunt: Historic Districts' Murals, Liberty Science Center and Chalsty Planetarium

Please complete this form in full, tear it off and mail it with a check, payable to NCJW BCS to: NCJW Bergen County Section, 75 South Washington Ave., Bergenfield, NJ 07621

A check is enclosed in the amount of \$\_\_\_\_\_.

.....  
Name

.....  
Email Address

.....  
Home Phone

.....  
Cell Phone

**SAVE THE DATE!**  
**SEPTEMBER GENERAL MEETING**  
**THURSDAY, SEPTEMBER 27, 2018 at 12:30 pm**

**TOPIC:**  
*The Intersection of Diversity, Disability, and Inclusion*

**SPEAKER: Tami Luchow**



**We welcome NEW MEMBERS**  
Marian Leonor and Judy Toker  
and **TRANSFER MEMBER**  
Barbara Greene-Ruskin.

## A DAY OF JOY AT CAMP WITH YCS



A sure sign of summer is the annual NCJW BCS joyous event at the YCS summer camp, Happiness Is Camping, in Hardwick, NJ. This camp

provides children from Youth Consultation Service with an opportunity to get out of doors, play, swim, and just have fun! The children who attend summer camp create

new, happy memories, and forget their pain and trauma. Each summer, children up to the age of 12 who live in a YCS residential home attend a two-week summer camp session. Holley Childcare and Development Center in NJ, one of our community services, is one of these residential homes.

This year, on Friday, June 29, from 1 pm to 3 pm NCJW BCS will provide a carnival on visiting day. What an opportunity for NCJW members to volunteer and share the children's joy! YCS will provide transportation for up to eight people in a van from Temple Emeth in Teaneck. For further information and/or to volunteer, contact Sue Kanrich at [sakanrich@yahoo.com](mailto:sakanrich@yahoo.com) or call 201-962-6070.

# FROM THE CO-PRESIDENTS

We've had quite a year. The good news is winter is over. No more snow, nor easters or canceled meetings.

This year has been exciting for our Bergen County Section. Our May general meeting promises to be an outstanding panel discussion, *Expanding Awareness and Appreciation of Our Unique Bergen County Community*, featuring Bergen County Executive, James J. Tedesco III as our keynote speaker.

With a study group on Israeli Affairs and a community services tour for new members in May, plus Installation at the Alpine County Club, a trip to the new planetarium at the Liberty Science Center and a tour of the Jersey City murals in June, we have a busy two months ahead.

Through this year's program of "gifting" members plus our new dues members, we have proudly added 63 women to our roster since July 1. If you were lucky enough to be "gifted," we hope you will rejoin when you receive your dues bill in July for 2018-2019. BCS has so much to offer our members, and we know you have much to give as well – as a volunteer, as a donor, as a participant at our meetings, or as a support member of this wonderful service and advocacy organization. We look forward to all of our dues-paying members "re-upping" in July.

By now we hope you've bought some raffle tickets; there are fabulous prizes for some lucky winners. The winning tickets will be drawn at our Installation luncheon at the Alpine Country Club on Tuesday, June 5. We hope you'll be there – for a great lunch, to honor our outgoing officers and trustees, install our incoming officers, and honor our Hannah G.



Co-Presidents: Jane Abraham, Elizabeth Halverstam, Ruth Seitelman

Solomon recipient, Dr. Shelly Wimpfheimer, and our Woman of the Section, Carole Benson.

One of the ways we bring in money to the section is through our journal ads. It's up to all of us to ask the people with whom we do business to buy an ad – your beauty shop, the fish market, your tailor, the pharmacy, the dry cleaner, shoe repair shop, doctor, dentist, accountant. If you're shy about asking, get a friend to go with you. The very worst that will happen is you'll get turned down. One more fundraising shout-out: It's not too late to donate to our annual Stay-at-Home personal giving campaign. To those who have already given to our 2017-2018 Stay-at-Home campaign, thank you. If you haven't sent in your

check, you can send it now: to Tobey Weiss, 595 Albin Street, Teaneck, NJ 07666. For 26 years of Stay-at-Home fundraisers, we have asked – and you have answered! This is our way to help the needy women, children and families we care so much about.

We've been blessed this year with an outstanding Executive Committee. Our thanks to each and every one of them for their continued hard work on behalf of BCS: Elaine Meyerson, Bari-Lynne Schwartz, Marilynn Friedman, Sue Kanrich, Ilene Wechter, Karen Kurland, Doris Sarokin and Norma Goldsmith. A special thank-you to Angelique Pinedo, our fantastic office administrator. This Section wouldn't run so smoothly without her ability to keep us organized, and always with a smile. We, and the Section, are very grateful.

Jane, Elizabeth, and Ruth

## A Smashing Season at the Symphony

Join us at the New Jersey Symphony for the 2018-2019 season and you are in for a treat! With their wonderful new conductor, Xian Zhang, the orchestra is better than ever. The 2018-2019 season includes works by Debussy, Strauss, Bach and Beethoven, and old favorites like *Rhapsody in Blue*. You'll travel in style to the NJ Performing Arts Center in Newark with door-to-door bus transportation from



Temple Emeth. Next season's dates are November 1 and November 29, 2018 and March 7, April 25 and May 16, 2019. Watch for NCJW's flyer for prices and seat selection. For further information, contact Joan Schnuer at 201-833-1006 or email polten@optonline.net or Peggy Fine at 201-567-4958 or email pfine2@optonline.net.



## JUNE 1 TO JUNE 3: LEARN. CONNECT. DO. NCJW LEADERSHIP RETREAT

Spring is a beautiful time of year, and this year NCJW will hold its Leadership Retreat for three days of learning and networking at the Sheraton Westport Plaza Hotel and Conference Center in St. Louis, Missouri. This retreat will give current and future leaders of NCJW sections from across the country the opportunity to learn from each other and from experts in the field, gather skills to continue to advocate, and work on issues close to our heart. Members selected by the Nominating Committee and approved by the Board to represent Bergen County Section are as follows: Elizabeth Halverstam, Ruth Seitelman, Liz Roditi, Phyllis Betancourt, Bernice Schwab and Marilynn Friedman.

### National Council of Jewish Women Bergen County Section

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**Deadline for the September-October Bulletin:  
July 15, 2018**



## ADVOCACY/COMMUNITY SERVICE

### VIOLENCE IS NOT INEVITABLE: COMMUNITY RESPONSE THROUGH AWARENESS, PREVENTION, AND ACTION ARE KEY



Panelists who participated in NCJW's community-wide forum on *Sexual Violence: Changing the Culture* on November 21, 2017, pictured with some of the NCJW members on the forum's committee.

The program at our very informative November 2017 General Meeting, *Sexual Violence: Changing the Culture*, left all of us aware of how far we've come and how much still has to be done. The distinguished panel of counselors and educators discussed issues and shared what they are doing in their agencies and schools to change the culture. The underlying statistics are overwhelming.

*Did You Know . . .*

#### HUMAN TRAFFICKING

- Human trafficking is a 150-billion-dollar industry, a number that has tripled over the last three years.
- Human trafficking is the second most profitable criminal network, behind only the drug cartels.
- Children make up one-third of trafficking victims worldwide.
- Trafficking is happening everywhere; no part of the world is untouched by this crime.
- In the United States, most labor trafficking victims are foreign nationals, while most sex trafficking victims are U.S. citizens.
- 119 human trafficking cases were reported in the state of New Jersey in 2014.

#### SEXUAL ASSAULT

- 44% of rape victims are under 18; 80% are under 30.
- Only 60% of sexual assaults are reported to the police.
- Only 3% of rapists ever spend a day in jail.
- Approximately two-thirds of sexual assaults are committed by someone known to the victim.

*(Information provided by Center for Hope and Safety)*

Alongside these statistics is the connection between Domestic Violence and Gun Violence.

#### DOMESTIC VIOLENCE

- Women are much more likely to be victims of intimate partner violence: 85% of domestic abuse victims are women.
- 1 in 3 women, and 1 in 4 men, will be victims of severe violence by an intimate partner in their lifetimes.
- Domestic violence is the third leading cause of homelessness among families in the United States.
- 10 million children are exposed to domestic violence annually.
- Hotlines across the state receive approximately 15 calls every minute.

#### GUN VIOLENCE

- Having a gun in a home increases the risk of homicide by 500%.
- In an average month, 50 women are shot to death by intimate partners.
- Background checks have blocked over 3 million gun sales to prohibited people.
- Seven children and teens are killed with guns in the U.S. on an average day.
- We are proud that our members and their families continue to keep pressure on our legislators to vote for laws to keep us and our children safe.

*(Information provided by Everytown Research)*

### HOW OUR COMMUNITY SERVICES USE OUR SUPPORT DOLLARS

Each year we work hard and raise money for our community services. We do this gladly and with an open heart. Our goal is to improve the quality of life for women, children and families, safeguarding their individual rights and freedoms.

This year we have donated \$75,000 to our community service agencies, a major increase in funding over last year. Here are examples of how the funds were spent: (All allocations are not reflected.)

**Bergen Family Center Seniors:** Enrichment activities including *A Little Light Music* with David Cohain

**Bergen Volunteer Medical Initiative (BVMI):** Focused on women's health issues, BVMI provides free primary medical care for low-income Bergen County residents.

**Center for Food Action (CFA):** Food purchases, Snack Packs for school children, and senior living expenses

**Center for Hope and Safety (CHS) *Fresh Start* program,** which gives \$50 gift certificates for basic supplies to clients moving to transitional housing and *Making Meals Together*, an activity with the residents of

the shelter

**Home Instruction For Parents Of Preschool Youngsters (HIPPY):** The annual enrichment program for the children (David Goldberg Fund) and support of the existing program

**Project S.A.R.A.H.:** Literature to be used at workshops

**Jewish Home At Rockleigh:** Tai Chi class for residents and holiday socialization activities

**Swim-In:** A unique Multiple Sclerosis water program, our donation funds pool rental and wheelchair replacements.

**Women's Rights Information Center:** Women's enrichment programs

**YCS Holley Center and Kilbarchan:** Enrichment programs, trips for the kids, and scouting activities

It is gratifying to know that our annual giving donations are carefully allocated and well used to support the lives of the women, children, and families we help.

# PHILANTHROPY

## OUR GENEROUS STAY-AT-HOME DONORS

2017 – 2018 (as of 4-1-18)

### **\$2,000 or more**

Fran Butensky  
Sandra & Allen Fleisig  
Ellen & Michael Jacobs  
Miriam & Albert Horowitz  
Peggy Kabakow  
Ruth Kornheiser  
Susan Laskin  
Felicia Leibman\*  
Ann Levenstein  
Bea Podorefsky  
Joan Robins  
Joan Snider  
Bernie & Henrietta  
Wolfeiler

### **\$1,000 - \$1,999**

Gloria Aboudi  
Celia Argintar  
Helen Astmann  
Andrea Becker  
Carole & Gerry Benson  
Roz\*\* & Alan Bloom  
Mimi Bookstaver  
Ruth & Wally Cowan  
Hannah Glicksman  
Norma Goldsmith  
Nita Gottesman  
Elizabeth Halverstam  
Joe & Linda Horowitz  
Maggie Kaplen  
Gladys Laden  
Marcia Levy  
Ellie Lubin  
Ina Miller-Silverstein

### **\$750 - \$999**

Lucy Dorée  
Fran Einiger  
Evelyn Masheb  
Erika Reis

### **\$500 - \$749**

Jane Abraham  
Elaine Bieger  
Evalyn Brownstein  
Susan Levenstein Faxon  
Eva Gans  
Gloria Glattstein  
Susan Azaria Kanrich  
Karen Kurland  
Susan Leeds  
Myrna Levine  
Elaine Pollack  
Addie Rudin  
Doris Sarokin  
Marilyn Taffet  
Tobey Weiss

Emily Wilkins  
Lorraine Zywtow

### **\$250 - \$499**

Frances Altschuler  
Gloria Ansh  
Linda Chalfin  
Mary Sue Ehrenberg  
Carole Greenberg  
Estelle Greene  
Micki Grunstein  
Helen F. Kaplan  
Jacqueline Kates  
Marian Kugelmass  
Aida Melamed  
Elaine Meyerson  
Roxanne Reff  
Carole Rothstein  
Bari-Lynne Schwartz  
Sabina Sicklick  
Marilyn Sirulnick  
Selma Sloan  
Shirley Sosland

### **\$100 - \$249**

Irma Ball  
Phyllis Becker  
Deanne Bernstein  
Thelma Bialer  
Teri Binder  
Gail Bokor  
Barbara Brill  
Alma Brotman  
Elinor Buchbinder  
Cynthia Cohain  
Harriet Cohen  
Susan Cohen  
Paula Dillon  
Ruth Dinkes  
Nancy Eichenbaum  
Lois Elting  
Hilary Eth  
Sandy Feinberg  
Leah Fetner  
Peggy Fine  
Zelda Fletcher  
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Arlene Friedman  
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Grace Fuld  
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Edie Kaplan  
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Robert Lew  
Edna Lewitz  
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Judith Liebman  
Marilyn Linder  
Frances Lipton  
Elaine Manberg  
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Geraldine Markowitz  
Nan Matlick  
Kate Mowlem  
Judi Neidenberg  
Joan Ornstein  
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Ellen Ptalis  
Susan Rabkin  
Evelyn Reiser  
Elizabeth Roditi  
Joan Schnuer  
Sandra Schomer  
Phyllis Schrieger  
Ruth Seitelman  
Lucille Shapiro  
Sally Share  
Ava Silverstein  
Ellen Sklar  
Elaine Solomon  
Roslyn Stelnik  
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Joan Teichman  
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Elizabeth Warms  
Ginny Wasserman  
Loretta Weinberg  
Corinne Weiner  
Theodora Weinman  
Geri Weiss

Amy Wexler  
Nancy Willick  
Shelly Wimpfheimer  
Shelly Winner  
Trina Wolf

### **Up to \$99**

Ethel Atlas Abrams  
Carol Aerenson  
Roselyn Altman  
Evelyn Ash  
Sondra Atlas  
Susan Barnett  
Susan Benkel  
Roslyn Berenson  
Cynthia Bernstein  
Phyllis Betancourt  
Naomi Blumenfeld  
Madelon Bornstein  
Lois Brown  
Ruth Burstein  
Geri Cantor  
Elaine Cohen  
Marilyn Cohen  
Ruth Collier  
Judith Distler  
Gwen Dubno  
Claire Ehrenfeld  
Judith Eichinger  
Charlotte Eth  
Wendy Fenton  
Nancy Ferer  
Ina Fine  
Shirley R. Finkelstein  
Barbara Fishman  
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Carlene Fleishman  
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Rita Graham  
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Rosalyn Hantman  
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Adele M. Holman  
Joyce Jacobs  
Arlene Jaroslaw  
Phyllis Grossman Kaplan  
Joyce Kirschner  
Eleanor Klein  
Eleanor Kohn  
Nancy Miller Kozeradsky  
Sharon Kozinn

Irma Landsberger  
Judith Lebson  
Gloria Lieberstein  
Priscilla Lindenauer  
Janice Lipsitz  
Barbara Luciano  
Geraldine Lurie  
Charlotte Magid  
Lisbeth Malkin  
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Edith Messer  
Florence Meyer  
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Hennie Ostrower  
Joan Paul  
Ellen Pell  
Selma Polevoy  
Barbara Rosenfeld  
Lee Rothenberg  
Adele Salitan  
Faye Samuels  
Eva Sandrof  
Selma Schenkman  
Bernice Schwab  
Herva Bunny Schwartz  
Hilda Schwartz  
Ruth Seidenberg  
Sharon Selenfriend  
Sally Seymour  
Victoria Sidrow  
Kathleen Silberstein  
Carla Silver  
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Barbara Simon  
Bernice Slotnick  
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Lois Smith  
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Margot Stern  
Nancy Stern  
Jean Strauss  
Diana Teitel  
Bea Tandler  
Elaine Vogel  
Judith Warshofsky  
Ilene Wechter  
Arleen Weissman  
Debra S. Wolf  
Deanna Yalowitz  
Deborah Zeigler

\* In honor of her grand-daughter's bat mitzvah

\*\*Deceased

# TRIBUTES

## GOLD TRIBUTE CARDS

### **Carole & Gerry Benson**

To Mrs. Lee Gurwich & Family  
In memory of dear friend, Alan Gurwich

### **Judy & Marty Lebson**

To Sy Sadinoff  
In memory of sister, Roz Bloom

## SILVER TRIBUTE CARDS

### **Peggy Kabakow**

To Alan Bloom & Family  
In memory of Roz Bloom

### **Fran Altchuler**

To Bernard Yanuck & Family  
In memory of wife, Joy

### **Fran Einiger**

To Gloria Aboudi & Family  
In memory of sister, Marjorie Peress

## PASSAGES

We mourn the loss of our Member Ellen Gerber.

### **CONDOLENCES TO:**

#### **Audrey Rabinowitz**

on the death of her sister, Renee Rakow

#### **Gloria Aboudi**

on the death of her sister, Marjorie Peress

#### **Hedy Geller**

on the death of her mother, Lillie Ullman

#### **Roberta Lew**

on the death of her son-in-law, Lee Barbach

#### **Estelle Greene**

on the death of her sister, Sondra Ruby

### **CONGRATULATIONS TO:**

#### **Nan Matlick**

On the birth of her 11th great-grandchild, Aidan Zachary Schwartz

#### **Henrietta & Bernie Wolfeiler**

on the bat mitzvah of their granddaughter, Natalie Elyce

#### **Norma Goldsmith**

on the marriage of her daughter, Jenny

#### **Gwen Dubno**

on the bar mitzvah of her grandson, Drew

#### **Loretta Weinberg**

on the bar mitzvah of her grandson, Jonah

#### **Elizabeth Halverstam**

on the bar mitzvah of her grandson, Zachary

### ***Special Thanks***

Thank you to Elizabeth Halverstam for your generous donation in memory of Magda Fono.

Donations have been made by Pat Shimm and Stacey Mokotoff in memory of Roz Bloom.

### **HOW TO SEND TRIBUTE CARDS**

Honor and congratulate your friends and family and send condolences to your nearest and dearest – with an NCJW BCS tribute card. We'll mail it for you. Just call: Celia Argintar 201-836-2563 / Bea Tandler 201-461-0284.

## **NCJW BCS IS NO LONGER A WELL-KEPT SECRET**

**PRESS MEDIA.** NCJW BCS's press releases, calendar alerts and editorials by reporters are increasingly being published in the media, notably The Jewish Standard, Northern Valley Press, 201 Magazine, Suburbanite, and Jewish Link. At meetings we proudly pass around our press cuttings binder for all to see. But we need your help! Please look for our coverage in your newspapers and magazines, cut out the whole page and give it to Carole Benson at one of our meetings - or mail it to our office, attention Carole Benson. We will include it in the binder.

**INTERNET.** In eleven years, the number of visitors to [www.ncjwbcs.org](http://www.ncjwbcs.org) has grown exponentially, proving it to be a reliable and invaluable real-time source of information for members and visitors alike. In 2006, the number of visits to our site was 5,360; in 2016, we attracted 58,497 visits; and by December 31, 2017, we had reached 71,446!

**FACEBOOK** <https://www.facebook.com/NCJWBCS>. Since its inception over three years ago, we've posted many articles about our activities. Our Facebook posts are seen by an average of 200 people, many of whom click the "Like" button. We've also been sharing NCJW Inc.'s (National's) compelling Facebook posts with urgent action alerts and reports on social justice issues that we support.

**EMAIL MARKETING.** Our section's occasional eblasts with valuable information about upcoming events and action items are sent to approximately half of our members, those for whom we have an email address. We urge those of you who have not yet provided us with your email address to please request to be added, by emailing [office@ncjwbcs.org](mailto:office@ncjwbcs.org). ALSO please help us keep our database up to date by letting us know whenever you change your email address.

**NCJW**  
**Bergen County Section**  
**75 South Washington Ave • Bergenfield, NJ 07621**

**ADDRESS SERVICE REQUESTED**  
**TIME DATED MATERIAL**

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## THRIFT SHOP NEWS

It's Spring! The thrift shop is in need of an infusion of lightweight and spring/summer clothing to fill our racks. When you are cleaning out your closets, give your wardrobe a once-over assessment for gently-used or new clothing you no longer wear. We can stock our store and turn your donation into immediate cash to support our important work in community services and advocacy. We can also use "traffic builders" such as handbags, shoes, jewelry, bric-a-brac, scarves and other accessories.

Janice B., a new NCJW BCS member, visited our store for the first time recently and said what a pleasant surprise it was to see Council Thrift Shop run by NCJW BCS. It provides "so much more personal

attention than other thrift shops." She admired the boutique-feel of the store. She congratulated those in charge of such a well-run shop with its attractive displays and window mannequins as well as the helpful, devoted volunteers. A young, loyal customer remarked to her, "Many thanks from our community for being here!"

The exciting end to Janice's visit was the purchase of a beautiful scarf.

See what a difference you can make in the Council Thrift Shop by volunteering just a few hours a week. See what changes it makes to your life and for those in the community we serve.

### COUNCIL THRIFT SHOP

75 S. Washington Avenue • Bergenfield NJ 07621 • (201) 385-3702

For a Thrift Shop merchandise pick-up, please contact Leah Fetner at 201-592-1243 or [grammy10F@gmail.com](mailto:grammy10F@gmail.com).  
(Parking in rear, enter from Bergen Street)

#### ***Selling Hours***

Mon-Tues, Wed, Fri: 10 am ~ 5:30 pm  
Thurs 10 am ~ 8 pm  
Sat 10 AM ~ 5 pm\*

#### ***Donor Hours***

Mon-Tues, Wed, Fri: 11 am ~ 4 pm  
Thurs 11 am ~ 7 pm  
\*No Donations Saturday

**DON'T FORGET TO CHECK OUR WEBSITE: [www.ncjwbcs.org](http://www.ncjwbcs.org)**