

NCJW<sup>SM</sup>  
National Council of Jewish Women

# bulletin

SEPTEMBER/OCTOBER

BERGEN COUNTY SECTION

2015

*Save the Date:  
Tuesday, October 20th*

and make your reservation now  
for the NCJW BCS

**Annual Membership Luncheon**

Temple Emeth, Teaneck at 11:30 AM

For more information, see page 3

**HUNGER? HOMELESSNESS?  
HOUSING INEQUALITY?  
POVERTY IN AFFLUENT  
BERGEN COUNTY?**

NCJW BCS annual  
community-wide forum will  
present the shocking statistics.

Come hear a panel of experts  
from Bergen County government and  
social services give an eye-opening  
account of the problems, the causes,  
and possible solutions.

**November General Meeting  
AFFLUENCE AND POVERTY:  
A TALE OF TWO BERGEN COUNTIES**

Tuesday, November 10, 2015  
12:30 pm Temple Emeth, Teaneck



**L'SHANAH  
TOVA**

**September General Meeting**

**Liz Abzug**

*Consultant, professor, lawyer/lobbyist*



**Women, Power and Politics  
in a Complex 21st Century**

Thursday, September 24, 2015 at 12:30 pm

Temple Emeth, Teaneck

Members: \$10 admission.

Non-members: \$20, \$10 of which is applicable  
toward new membership if dues are paid that day.

**BERGEN COUNTY SECTION CALENDAR**

**SEPTEMBER**

14-15 Rosh Hashana  
17 Board (Thursday)  
23 Yom Kippur  
24 General Meeting  
(Thursday)  
28-29 Sukkot

**OCTOBER**

1 Trip  
5 Shemini Atzeret  
6 Simchat Torah  
8 Study Group  
13 Board  
20 Membership  
Luncheon  
22 NJ Symphony

## COMING EVENTS

### LIZ ABZUG TO SPEAK AT SEPTEMBER MEETING

On **THURSDAY, SEPTEMBER 24**, we will welcome LIZ ABZUG as speaker for our opening general meeting, at 12:30 at Temple Emeth.

Liz Abzug is a national consultant, professor, lawyer/lobbyist, and a candidate for New York City elective office. She is an Adjunct Professor in Urban Studies at Barnard College and the Kenneth Cole Professor of Community Engagement and Community Building at Columbia University. She has served in several senior positions in federal, state, and local government. After the

death of her famous mother, Bella Abzug, she co-founded the Bella Abzug Leadership Institute (BALI), a not-for-profit leadership training organization. It trains young women to "inspire women and girls to lead the future."

Named one of the 21 leaders for the 21st century, Liz is a sought-after public speaker at colleges, universities, conferences, and conventions throughout the United States. She has served on numerous advisory boards, corporate boards, and commissions.

We hope you'll join us!

### FROM AMERICA TO GERMANY: AN AMBASSADOR'S STORY

**NCJW Study Group, Thursday, October 8 at 1 pm at Shops of Riverside Conference Center, Lower Level, Hackensack. \$5 members, \$10 non-members.**

We are pleased to announce that our first NCJW Study Group speaker will be the highly successful and nationally renowned leader Philip D. Murphy. A New Jersey resident and graduate of Harvard College and the Wharton School, Mr. Murphy spent over 20 years in the financial world (Goldman Sachs) and served on the firm's management committee.

Since retiring in 2003, he and his wife have focused on civic engagement and philanthropy. They have been involved in the following organizations:

- **2nd Floor** (a successful teen helpline in NJ, founded by the Murphys)
- **180 Turning Lives Around** (supporting families who are victims of violence and abuse)
- **NAACP's Special Contribution Fund** (board member)
- **Public School task force** (co-chairman)
- **New Start New Jersey** (established by the Murphys and focusing on job creation and jump starting New Jersey's economy).

Mr. Murphy was appointed to serve as our ambassador to Germany from 2009 to 2013. During his tenure as ambassador, a major focus was to engage with Germany's youth through town meetings, exchange programs, and social media. He was quoted as saying "the legacy of our time together in Germany will be measured... by how deeply today's youth understand the ongoing relevance of the transatlantic bridge."

Philip Murphy is a dynamic speaker who recently gave the keynote commencement address at Hamilton College. You can access this well-received speech on YouTube.

### OCTOBER TRIP TO KYKUIT THURSDAY OCTOBER 1

On October 1, we will visit Kykuit, the hilltop paradise, home to four generations of Rockefellers, now a site of the National Trust for Historic Preservation. A docent-led tour will take us through the main rooms, terraced gardens, coach barn with its antique carriages, and the unique art and sculpture collection. We will learn about the Rockefeller family and its many contributions to our society.

We will enjoy a multi-course lunch at the Sweet Grass Restaurant in Tarrytown, after which we will visit the Union Church of Pocantico Hills, where we will view nine windows by Marc Chagall and a stained glass window by Henri Matisse.

The bus will leave from Temple Emeth in Teaneck at 9:30 am.

To register, send your check for \$85 payable to NCJW BCS to *Hennie Ostrower*, 280 Prospect Ave., apt 11N, Hackensack, NJ 07601. (Non-members \$95, space permitting.) Please include home and cell phone numbers and email address. Any questions, call Hennie (201) 342-2996.

### COMMUNITY SERVICE VOLUNTEER FAIR

Prior to our Membership Luncheon on Tuesday, October 20, there will be a Volunteer Fair.

Community Services representatives will be sitting at a table as you enter Temple Emeth to explain what NCJW BCS does in the community.

If you have a few hours to spare, a morning or afternoon, get connected to our community services and meet other NCJW volunteers as well as neighbors you may not know who support our community services.

Giving of oneself fulfills the needs of our community, as well as giving you, our member, great satisfaction.

### SAVE THE DATE

**Thursday, November 12 Study Group**  
**"Moving From One Life To Another"**

Learn how NCJW BCS Vice President  
Ruth Seitelman reinvented herself  
after retirement.

# SECTION NEWS



**JANE MOSER,  
VOLUNTEER OF THE MONTH,  
APRIL, 2015**

I moved into Teaneck in 1959. When my kids went off to school, I felt I wanted to volunteer in something related to nursing, as I was an RN. When I got in touch with Ruth Cowan, she told me about a Breast Cancer group that met in the mornings at the Washington Township Y. Ruth was instrumental in starting the NCJW Swim-In group almost 40 years ago, which met at the Teaneck

Jewish Center. I eagerly volunteered there and many more venues before we found our home at the JCC on the Palisades. I have attended almost every Wednesday since the group's existence. While I initially worked one-on-one with the clients in the pool, helping MS and other handicapped swimmers, I now find myself in the locker room, helping the wheel-chair bound get ready for the swimming sessions and then later on extend assistance when they finish their sessions.

Swim-In has been my passion with NCJW BCS for almost half my life. I get lots of satisfaction from volunteering with this group. I give such a small amount of attention and assistance to people who are super-appreciative and am rewarded ten times over for my efforts. What could be better?

**THE MAGIC OF STAY-AT-HOME**

***The 2015-2016 Stay-At-Home personal giving campaign is underway!***

We know you are a member because you believe in our core values, including the community services and advocacy, here at home and in Israel. But this year, believing just isn't enough. We are 1,100 members strong ...and now we really need you to join the rest of us to add your own personal magic to the NCJW personal giving campaign!

OUR GOAL IS EVERYONE'S PARTICIPATION. There is nothing like the feeling of PRIDE in membership. Please fulfill that membership with your generous gift to this vital campaign and feel that PRIDE. It's MAGICAL and it's up to you. We can't do it without you.

Send back your response card...  
Bring a check to a meeting...

Remember: Your contribution multiplies the magic for all of us!



**Latest donors to the  
2014 - 2015  
STAY-AT-HOME PERSONAL  
GIVING CAMPAIGN**

**\$2,000 and up**  
Miriam & Al Horowitz  
Ina Miller-Silverstein

**\$100 - \$249**  
Tara Goldman

**Up to \$99**  
Phyllis Hochberger  
Marietta Kalin  
Eleanor Klein  
Dorothy Kroog  
Ronnie Silver

**Save the Date!**

**Tuesday, October 20th  
and make your reservations now for the  
NCJW BCS Annual Membership Luncheon  
Temple Emeth Teaneck, 11:30 am**

- *Dee-licious Kosher Deli Luncheon*
  - *Fabulous Fall Fashion Show*
- featuring CHICO'S... and... YOU!**

*Admission: \$18 Cost for Luncheon...  
PLUS \$60 for NCJW BCS 2015 ~ 2016 Dues*

Reservations must be made before October 6th.  
Your check is your reservation.

**Reservations will NOT be accepted at the door.**

For more information contact Luncheon Chairs  
Marlene Furer (201) 457-9635,  
Elaine Manberg (201) 883-0245 or  
Corinne Weiner (201) 343-8265

Please fill out this reservation form  
and send along with your payment to:  
Ruth Dinkes, 2000 Linwood Ave.  
Apt. 4T, Fort Lee, NJ 07024

**COUNT ME IN!**

Enclosed is my \$18 check for the luncheon  
PLUS a SEPARATE CHECK for \$60 for  
NCJW BCS 2015-2016 dues.\*

*\*Disregard if your 2015-2016 dues have already been paid.*

Make checks payable to NCJW BCS.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_  
Amount Enclosed \$ \_\_\_\_\_

# FROM THE PRESIDIUM

Welcome to our 2015/16 NCJW BCS year!

At the installation in June, we pledged to be relevant and responsive to issues and needs in our community and we asked for your commitment. Since then, we have been busy organizing and planning for an eventful year. We welcome our 6 new board members and hope others will join them in participating in our contract to improve the lives of women, children and families.

We started our involvement at the June board meeting when everyone pulled out their phones and called our governor to let him know we wanted funding for victims of domestic abuse. At that meeting we also met and applauded the beautiful young women who are recipients of our 2015 scholarships.

Summer saw wonderful, informative trips to the Hackensack Water Keeper in the Meadowlands and the Philadelphia Museum of Art. Both were sold out events. Our Solos group lunched at the beautiful Le Jardin restaurant to make new friends and get reacquainted



L-R: Fran Einiger, Marcia Levy, Bea Podorefsky, Elaine Pollack

with former ones. We collected school supplies for the kids in our community service agencies and funded summer camp for others.

We hope you received our summer mailing and eblasts describing upcoming events. We will once again be going to concerts at NJPAC, and a Game Day is planned for the fall. If you care about your neighbors and the world in which we live, you cannot afford to miss the November meeting to hear discussions from community leaders on Affluence and Poverty: A Tale of Two Bergen Counties.

The Presidium is looking forward to greeting all of our members at our first meeting in September, when we will hear a dynamic speaker, Liz Abzug (daughter of Bella). Her topic is "Women, Power and Politics in a Complex 21st Century World." Bring your friends!!

**L'Shana Tova,  
Bea, Elaine, Fran, and Marcia**



## NCJW LEADERS' RETREAT 2015

Carole Benson, Ruth Seitelman and Elizabeth Halverstam represented Bergen County Section at the NCJW Leaders' Retreat 2015 at the Renaissance Arlington Capital View Hotel in Arlington, VA, from May 1 to 4, 2015.

The days were packed from morning til night with excellent presentations, including workshops on topics as diverse as Communications – especially Social Media – Fundraising, Storytelling as a Practice of Leadership, and much more. Highlights of the Retreat included: the Opening Plenary on Jewish Values by National Board Member Rabbi Lori Kaufman; the keynote

speaker, Dr. Erica Browne, an educator and author who consults for the Jewish Agency and other Jewish non-profits, who spoke on Leaning In and Leading Change; and a presentation on the NCJW's programs in Israel by Shari Eshet, director of the Israel office.

We were with approximately 100 NCJW leaders and staffers who went to the Hill to speak to our United States senators. In our group, eight women represented two New Jersey sections. We brought three issues to the Hill to discuss with the senators:

- Runaway and Homeless Youth and Trafficking Prevention Act, S262
- End obstruction of judicial nominees – "Justice delayed is justice denied."

- Ending bans on abortion coverage – remove Hyde Amendment wording from bills

We were encouraged to continue lobbying through email, phone calls, and the social media: "Feel the fire at home – see the light in Washington." The senators listen carefully to their constituents; Senator Booker's chief of staff meets with his staff weekly to review the top three issues surfacing across all media.

We reported back to our National office. Their response: "Sounds like you built an excellent foundation for a strong relationship." We certainly felt that we had.

For further information, go to our website, [www.ncjwbcs.org](http://www.ncjwbcs.org), and click on "ADVOCACY ACTION."

# NATIONAL COUNCIL OF JEWISH WOMEN bulletin

## National Council of Jewish Women Bergen County Section

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**Next Newsletter Deadline:  
October 1, 2015**

## DONATE ON THE WEB

We are delighted to tell you that our DONATE page has just been added to our website. You, friends and family can now donate to Bergen County Section online. Here's how:

- Go to our website [www.ncjwbcs.org](http://www.ncjwbcs.org)
- Scroll across the Home Page and click on "Support Us"
- Click on "Donate Online"
- Follow the prompts

If you have any questions, please call our office at (201) 385-4847 or email at [office@ncjwbcs.org](mailto:office@ncjwbcs.org).

## NCJW BCS AWARDS SCHOLARSHIPS

At its June 16 board meeting, National Council of Jewish Women Bergen County Section awarded endowed \$1,000 scholarships to six outstanding young women who graduated in June from local public high schools. Not only have the recipients achieved academically, but they have demonstrated a high level of leadership and dedication to a wide variety of school and community activities.



L-R: Erica Golubovsky, Maya Hanan, Deborah Frankj, Annika Seiden, and Emma Barnett.  
Not pictured: Alyssa Laxer

The Marjorie G. Aerenson Memorial Scholarship winners are Maya Hanan (Teaneck High School), who will attend the University of Maryland, and Alyssa Laxer (Park Ridge High School), who will attend Northeastern University.

The Zimmerman Family Scholarships were given to Erica Golubovsky (Bergen Academies), who will attend Washington University, and Annika Seiden (Tenafly High School), who will attend Johns Hopkins University. The Wolfeiler-Simon Scholarship was presented to Emma Barnett (Cresskill High School), who will attend Barnard College. The Bach Scholarship winner was Deborah Frank (Ridgewood High School), who will attend George Washington University.

The NCJW BCS board members wish the awardees much success and happiness as they begin their college experiences.



### INCOME INEQUALITY: ACROSS AMERICA AND IN OUR OWN BACK YARD

"In the United States, poverty -- not prosperity -- is the reality for millions of individuals and families who daily make difficult choices among food, rent, medical bills and other basic expenses. Millions work multiple jobs because one minimum wage paycheck does not offer sufficient income capable of sustaining a family. The major-

ity of those living in this reality are women. In 2010 there were 46.2 million people in the United States living in poverty, including more than 17 million women and more than 6 million children" (from NCJW, Inc., Public Policy Issues).

In the coming months, our advocacy chairs will address the issues of housing, homelessness, hunger, and minimum wage in Bergen County as well as how state and federal laws affect our county. We will explore

political, economic, and educational inequality that deprives working and middle class families of opportunities and question whether the gap between rich and poor in this country is a problem that needs to be addressed now. (According to a New York Times/CBS News Poll in May of 2015, 67% of the 1,022 adults queried answered "yes" to this question.)

Even Pope Francis has defined the economic challenge of this era as the failure of global capi-

talism to create fairness, equity, and dignified livelihoods for the poor. Although the pope claims he has no recipe for changing the world, there seems to be an awakening for the need to change as economists and politicians argue about how to solve the problem of income inequality.

Our section will also focus on the positive actions taken by so many in our community who do their very best to alleviate the pain of poverty.

## GAME DAY: BACK BY POPULAR DEMAND NOVEMBER 17, 2015

**THE PLACE:** Villa Amalfi  
793 Palisade Ave., Cliffside Park, NJ  
Valet Parking

**THE TIME:** 12:00 noon to 4:00 PM

**MEMBER PRICE:** \$40 per person

**NON-MEMBER PRICE:** \$50 per person

Bring your favorite game: bridge, mahjong, canasta, scrabble, monopoly or cribbage – or any other game you like. Schmooze and gossip tables are always fun – start one of your own.

You make up your own table with friends (non-members are always welcome).

Enjoy a delicious lunch with a choice of 2 entrées and a garden salad, dessert and beverage. Lunch will be served at noon and then the games will commence.

**Please complete the form and mail to:**

Sandy Schomer, 280 Prospect Ave., #7A,  
Hackensack, NJ 07601

**All reservations must be received by October 30, 2015.**

Checks should be made payable to NCJW BCS.  
Please include all checks in one envelope.

Group Contact Person \_\_\_\_\_

Group Contact Person Phone Number \_\_\_\_\_

E-mail Address if available \_\_\_\_\_

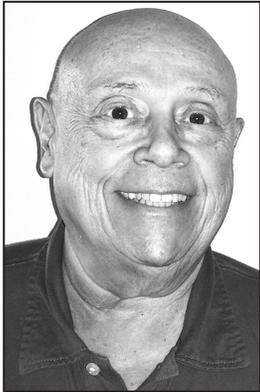
Name: Player #1 Ck Amt \_\_\_\_\_

Name: Player #2 Ck Amt \_\_\_\_\_

Name: Player #3 Ck Amt \_\_\_\_\_

Name: Player #4 Ck Amt \_\_\_\_\_

# COMMUNITY SERVICE & PHILANTHROPY



## ABBOT (ABBY) REFF: VOLUNTEER OF THE MONTH MAY 2015

I am honored to be the first man selected to be a "Volunteer" of the Month by NCJW BCS. In 1996, when my wife, Roxanne, became an active member of NCJW, I started to assist in her volunteer efforts. I became a member in September 2006, following my retirement from full-time employment. In the early years, 1996 – 2006, my activities included pick-

ing up bread and other baked goods from a local bakery and delivering them to the shelter in Hackensack or to the Senior Citizen housing project in Fort Lee multiple times a week.

I also assisted in the Clothesline Project and of course attended many fundraising functions related to YCS (Casino Night) and CFA (Wine and Chocolate function) to name a few. In late 2006 I became a full volunteer and Board Member of the MS Swim-In program, which is tremendously rewarding.

Also, I am involved in the Family Promise Walk-In Center, buying food, bringing it to the center, and assisting in feeding the hungry. I man the warming ovens and insure that the serving trays are full. With respect to the Holley Birthday Cake project, we have purchased cakes and delivered them to the children's center to insure that a child's birthday is something to be celebrated and not forgotten. For the past several years I have assisted in serving at the Chanukah party at the Jewish Home at Rockleigh and most recently donated time to wrap holiday gifts in the Paramus Mall for the benefit of the Center for Hope and Safety.



## BCS COMMUNITY SERVICES

NCJW Bergen County Section reaches out to all members of the Bergen County community with innovative programs through our affiliations with agency providers to deliver education, food, companionship, and information through volunteers and at times financial support.

On June 16, 2015, Bergen County Section held the first of several community service tours. Twelve members visited the **Adler Aphasia Center** and the **Center for Hope and Safety**.

On July 1, 2015, seven members went to **Happiness is Camping** in Hardwick, NJ, and had a wonderful one-on-one time with campers doing crafts and having lunch together, all part of the **YSC** (Youth Consultation Service) two-week summer camp program.

An additional tour will be scheduled in the fall to visit the **Jewish Home at Rockleigh** and the **Women's Rights Information Center**.

For more information about our recent visits, please go to our website, [www.ncjwbcs.org](http://www.ncjwbcs.org) and click on Community Service.



July 23, 2015: NCJW BCS members loved the Riverkeeper trip, learning about the ecology of the Meadowlands and enjoying the wildlife.

## THRIFT SHOP NEWS

We are happy to report that we were able to donate approximately \$60,000 to Section for the 2014 – 2015 year ending in June.

Now that summer is nearly over, it's time to review your wardrobe. Please look though your closets for items that may be past their prime, no longer fit or you're just tired of the "look." In addition, we also need comforters, lingerie and jewelry, as well as any household items you may wish to donate.

Ask your friends, who may not be NCJW members, to contribute. If they are unable to bring the merchandise to the Thrift Shop, remember, we have a pick-up service run by volunteers. (By the way, we're always looking for volunteers to assist with our pick up service. If you can help, please call *Ilene* at 201-704-4362.) A donation form for tax purposes is provided to each donor.

Want to volunteer in the shop? Call *Estelle Greene* at 201-944-4788!

## COUNCIL THRIFT SHOP

75 South Washington Ave. • Bergenfield NJ 07621 • 201-385-3702

**Selling Hours:** Mon, Tues, Wed, Fri: 10 am ~ 5:30 pm  
Thurs 10 am ~ 8 pm \* Sat 10 am ~ 5 pm

**Donor Hours:** Mon, Tues, Wed, Fri: 11 am ~ 4 pm  
Thurs 11 am ~ 7 pm \* *No Donations Saturday*

**Additional  
2014-2015  
Volunteer  
RHODA  
WARCH**

Jobs... is required... energetic personality a must... don't wait call HR today.

**Interviews Daily!**

**HELP WANTED!**

**Center for Food Action**  
Volunteers needed in Saddle Brook location  
Contact Erika Reis  
rreis2472@verizon.net

**Bergen Family Center**  
Volunteers needed to work with clients on how to use an iPad  
Contact Ruth Seitelman  
Ruth.Seitelman@gmail.com

**\$\$\$ CASH COW JOBS \$\$\$**

No E... Must... team... needed... 2 Years... for inter... Send p...  
CALL: www.Jk...  
Nurses... Medic... with 3... emen... and L... qual... inte... resu... plus...  
Fax: ...  
•  
Lc... in... w... n...

# TRIBUTES

## GOLD TRIBUTE CARDS

**Roxanne & Abby Reff,  
Edna & Seelig Lewitz,  
Addie & Marcel Rudin,  
Fran Einiger**

To Anna Burris  
In memory of husband Marv

**Carole & Gerry Benson**

To Robert & Simon Benson  
In memory of brother &  
brother-in-law  
Noocham (Norman)

**Ina & Michael Silverstein,  
Inez Swartz, Ann Levenstein,  
Peggy Kabakow**

To Anna Burris  
In memory of husband Marv

**Inez Swartz**

To Roz Bloom  
Get well soon

**Inez Swartz**

To Family of Jean Robbins  
In her memory

**Carole & Gerry Benson**

To Diane Rosenberg,  
Debra Rosenberg Zepplin,  
Jana Rosenberg Braha  
In memory of dear friend  
Bob Rosenberg

**Pearl & Harvey Sorkow**

To the Aden Family  
in memory of dear friend

**Carole & Gerry Benson**

To Florence Godfrey  
in memory of beloved friend  
Gerald Godfrey

**Roxanne & Abby Reff**

To Carole & Gerry Benson  
in memory of brother Norman

**Muriel Kosen**

To Roger Margolis and Family  
in memory of brother

**Shirley Platt**

To Lucy Dorée  
in honor of special birthday

**Carole & Gerry Benson**

To Arin Prisand and Ian Hirsch  
In deepest sympathy

## SILVER TRIBUTE CARDS

**Ann & Bob Levenstein,  
Fran Butensky, Bea Podorefsky,  
Elaine & Joe Pollack**

To Carole & Gerry Benson  
In memory of brother  
Norman

**Inez Swartz**

To Lucy Dorée  
Get well soon

**Geri Kaufman**

To Sylvia Gordon Miller  
In memory of husband  
Mitchell

**Evelyn Masheb**

To Phyllis & Marty Becker  
Happy 50th Anniversary

**Estelle Greene**

To Cathy Russell  
In memory of mother

**Evalyn & Irwin Brownstein**

To Sheila Gilburne  
In honor of special  
birthday

**Karen Kurland**

To Arthur & Betty Kay  
In memory of mother Betty

**Norma Moglen**

To Celia Argintar  
In memory of brother  
Martin Starkman

## WE THANK OUR SPECIAL TRIBUTE DONORS:

**Zita Foster**

To Bernice Frank  
Congratulations on  
90th birthday

**Cynthia & Eph Lewis,  
Doris & Bob Sarokin**

To Lucy Dorée  
In honor of her  
special birthday

**Estelle Greene**

To Barbara Gruber  
Special Lady on her  
75th birthday

**Evalyn & Irwin Brownstein**

To Sheila & Richard  
Gilburne  
Health & Happiness on  
60th anniversary

## PASSAGES

**Congratulations to:**

**Elizabeth Halverstam**

on the birth of  
her granddaughter

**We mourn the loss...**

of Life Member Joyce Fein and  
members Myra Grosinger and Judy Myers

**Condolences to:**

**Gerry Benson**

on the death of his  
brother Norman

**Gloria Glattstein**

on the death of her  
husband Andor

**Charlotte & Hilary Eth**

on the death of  
husband and  
father Daniel

**Phyllis Semegran**

on the death of her  
husband Ted

The National Council of Jewish Women (NCJW) is a grassroots organization of volunteers and advocates who turn progressive ideals into action. Inspired by Jewish values, NCJW strives for social justice by improving the quality of life for women, children and families, and by safeguarding individual rights and freedoms.

## HOW TO SEND TRIBUTE CARDS

Honor and congratulate your friends and family and send condolences to your nearest and dearest – with an NCJW BCS tribute card. We'll mail it for you. Just call one of the chairs:

**Celia Argintar** (201) 836-2563  
**Bea Tandler** (201) 461-0284  
**Norma Moglen** (973) 403-0875  
**Gloria Ansh** (201) 837-3565

NCJW  
Bergen County Section  
75 South Washington Ave. • Bergenfield, NJ 07621

ADDRESS SERVICE REQUESTED  
TIME DATED MATERIAL

NON PROFIT  
U.S. POSTAGE  
**PAID**  
SOUTH  
HACKENSACK, NJ  
PERMIT NO. 711

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## EVERYTHING YOU WANTED TO KNOW ABOUT OUR WEBSITE [www.ncjwbcs.org](http://www.ncjwbcs.org) ...*BUT WERE AFRAID TO ASK*

### OVERVIEW:

Our website is comprised of approximately 50 pages, with calendar, coming events, articles, photos, videos, and hundreds of links to external websites providing related information and research tools.

### PROGRESS REPORT:

Since it was first launched nine years ago in September of 2006, the audience has grown from an average of 100 visitors a month to 3,500 visitors a month – and continues to grow. Some of these visitors are not members of NCJW. They are the result of “searches” carried out by members of the general public surfing the World Wide Web for inspiration, education, and information relating to our advocacy and activities.

### READ MORE:

[www.ncjwbcs.org](http://www.ncjwbcs.org) is viewed by other NCJW sections around the USA and affiliates abroad looking for ideas to bring back to their sections’ members and their communities.

### WE NEED YOU:

NCJW BCS’s website and Facebook pages are also tools to attract the younger, professional or recently retired tech-savvy potential member, as well as to inspire our current members with information, education and awareness. The data are only as good as the information you, the members of NCJW BCS, provide. Your awareness of the need to provide timely and accurate information for the website on a continuous basis is paramount to its success.

### REAL-TIME INFORMATION:

Our website provides real-time information about upcoming events, news items about our recent activities, information about our community services partners and advocacy initiatives and a comprehensive calendar program with dates, times and details of all of our programs and activities. This calendar, powered by Google, can be downloaded to your computer, tablet or smart phone with one click, and a page for the week or the month can be printed out to pin on your fridge or bulletin board.

If you have web technology skills and wish to help, or have questions, we encourage and welcome you to email your thoughts to our Website Editor *Carole Benson*, [cbenson@nj.rr.com](mailto:cbenson@nj.rr.com).