

## **Dean Street Stroll**

Co-Sponsored by
National Council of Jewish Women Bergen County Section
Sisterhood of Temple Sinai of Bergen County

National Council of Jewish Women Bergen County Section 75 South Washington Avenue Bergenfield, NJ 07621 Sisterhood of Temple Sinai of Bergen County 1 Engle Street Tenafly, NJ 07670

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## START HOLIDAY SHOPPING EARLY AND SUPPORT LOCAL CHARITIES!

Who doesn't like to shop till they drop? In an exciting new partnership, National Council of Jewish Women Bergen County Section and Sisterhood of Temple Sinai of Bergen County are launching "The Dean Street Stroll", a great new event that will be a lot of fun while bringing vital funds to those in need in Bergen County.

On November 14, 2019, when twelve unique stores on Dean Street in Englewood open their doors to shoppers from 10 am – 6 pm, they will return 10% of their sales that day to Temple Sinai Sisterhood and National Council of Jewish Women Bergen County Section. Proceeds will benefit both organizations as they focus on supporting Bergen County's local non-sectarian community organizations which address the eradication of hunger, and the enhancement of services for children, families and seniors.

Participating merchants include Arielle's Gallery, Anac Designs, Atrex Shoes, Ayesha Studio Jewelry, Engle Shop, Engle Shop Too, Florentia Boutique, Marcia's Attic, Marcia's Attic Kids, Medici, Portage, and Pumpkin & Bean. And if shoppers want to take a break, two of Englewood's prime restaurants, Blue Moon, and Red and White Pasta, are offering specially discounted lunch.

This is the first time the two organizations have collaborated. Franci Steinberg, President of Temple Sinai Sisterhood, and Joan Ornstein, NCJW BCS Co-Vice President of Fundraising, are thrilled with the new partnership. "We are most fortunate to have an exciting array of stores and restaurants in Englewood," they said recently, "and we are most grateful for their support of important Bergen County causes."

National Council of Jewish Women Bergen County Section provides educational and stimulating programs and speakers throughout the year, including six general meetings and a myriad of study groups, book groups, trips and advocacy opportunities. For more information on NCJW BCS and its upcoming programs, please visit <a href="https://www.ncjwbcs.org">www.ncjwbcs.org</a> or call 201-385-4847.





Temple Sinai Sisterhood is the collective voice of the women of Temple Sinai of Bergen County, a vibrant and inclusive Reform Temple serving the Jewish community in northern New Jersey. The Sisterhood enjoys and explores spiritual and social programs together in friendship and provides opportunities for women of all ages to perform acts of *tikkun olam* (repairing the world) in a warm and welcoming community. For more information, visit www.templesinaibc.org or call 201-568-3035.

## **Photo caption:**

L-R: Franci Steinberg, President of Temple Sinai Sisterhood, and Elizabeth Halverstam, Co-President of NCJW Bergen County Section, preparing for the Dean Street Stroll on November 14. Through a new partnership between NCJW and Sisterhood, local merchants will give 10% of their sales that day to the two organizations. Proceeds will support local non-sectarian community organizations addressing hunger, children's programming and seniors.





