

National Council of Jewish Women  
Bergen County Section  
75 South Washington Avenue  
Bergenfield, NJ 07621



**Contact:**

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**FRED GUTTENBERG, ADVOCATE FOR GUN SAFETY AND FOUNDER OF  
ORANGE RIBBONS FOR JAIME, WILL SPEAK AT NCJW MEETING**

TEANECK – At its March 24 General Meeting, National Council of Jewish Women Bergen County Section is pleased to present Fred Guttenberg, father of 14-year-old Jaimie Guttenberg, who was murdered in the Parkland school shooting on February 14, 2018. The day after the murder, Mr. Guttenberg attended a public vigil in Parkland. While there, the Mayor asked him to speak. His words shook a nation and he has not stopped since. The meeting will be held on Tuesday, March 24, 2020 at 12:30 pm at Temple Emeth, 1666 Windsor Road, Teaneck.

Only four months prior to the murder of his daughter, Mr. Guttenberg's brother Michael passed away in October 2017 from cancer related to his service in 9/11. He was one of the original first responders at the World Trade Center and was with a team of doctors who got trapped in the WTC as it collapsed. Amazingly, the room that they hid in did not collapse, and Michael and his team of physicians spent 16 days at Ground Zero taking care of others.

Following his involvement in these two distinct American tragedies, Mr. Guttenberg has traveled the country talking about both events and about his activism against gun violence. He has dedicated his life to fighting for gun safety and has appeared on many TV news programs, testified before Congress and has been challenging our elected officials to enact stricter gun control and public safety laws. He also talks about perspective, perseverance, and resilience and discusses pivotal moments in life and how we respond to those moments. He uses his speech to inspire others.

Previously, Mr. Guttenberg's professional life included over a decade of experience in sales and management with Johnson and Johnson, followed by almost 15 years as an entrepreneur, building a business that consisted of 19 Dunkin' Donuts franchises, which he sold in November 2016.

Mr. Guttenberg and his wife Jennifer now spend time challenging our elected officials to do more. They began a nonprofit organization dedicated to Jaime's life called "Orange Ribbons for Jaime." He has been a regular on TV news programs and a myriad of online and print media. "Orange Ribbons for Jaime" is now his full-time mission.

The meeting is free to members and there will a \$10 charge for non-members, applicable to new membership if paid that day.

NCJW BCS provides educational and stimulating programs and speakers throughout the year, including six general meetings and a myriad of study groups, book groups, trips and advocacy opportunities. For more information on NCJW BCS and its upcoming programs, please visit [www.ncjwbcs.org](http://www.ncjwbcs.org) or call 201-385-4847.

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**National Council of Jewish Women (NCJW)** is a grassroots organization of volunteers and advocates who turn progressive ideals into action. Inspired by Jewish values, NCJW strives for social justice by improving the quality of life for women, children, and families and by safeguarding individual rights and freedoms.

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**Photo caption:**

Fred Guttenberg, father of 14-year-old Jaimie Guttenberg, who was murdered in the Parkland school shooting, will speak about the event and gun violence at the NCJW General Meeting on March 24.