

Entering the **Twitter** World

A Two-Part Series on **Zoom**

February 18 @ 1 pm and February 24 @ 3 pm

Registration required for non-members.

Zoom information will be sent the day before each program



Twitter 101 (FREE)

February 18, 2021 @ 1:00 PM

Looking to expand your social network by using Twitter but don't know where to start? Then look no further and join us for Twitter 101! This personalized interactive session curated especially for NCJW BCS will introduce you to the basic functions of Twitter and ensure you leave tweeting like a pro.

[Click here to register](#)

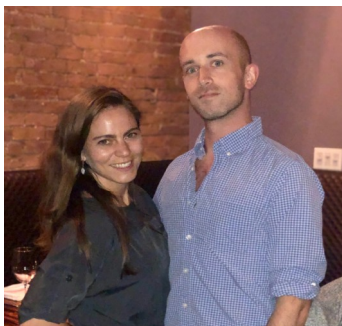


Twitter for NCJW BCS Advocacy (FREE)

February 24, 2021 @ 3:00 PM

Now that you're a Twitter fiend, we'll take your skills to the next level by teaching you how to effectively utilize Twitter to bolster advocacy and communication efforts to reach audiences in Bergen County and beyond. You'll leave this session with the skills and competence you need to amplify your voice and amass followers while protecting your personal information and avoid trolls/bots. You never know, you might even go viral!

[Click here to register](#)



Megan Benay and **Matt Goodman**, two New York City professionals specializing in adult education and social media, will facilitate both sessions. Both are genuine millennials so you can trust when it comes to technology, they know what they are talking about!